



## Video Producer / Storyteller

*Part time (approx. 20 hours)*

The Video Producer / Storyteller will use their creative skills to capture and deliver engaging visual content consistent with Bethany's brand, purpose, and vision. The Video Producer / Storyteller is responsible for all aspects of filmmaking from pre to post-production, and storytelling. This position is primarily M-F during business hours, with flexibility and expectation to accommodate shoots, and church events.

### Job Duties:

- Work with Director of Communications, communications team, and ministries to proactively and strategically coordinate event communications
- Responsible for facilitating video projects, coordinating from concept to completion, create and execute as a producer, videographer, editor, writer, and director
- Plan, direct, shoot, and edit video content including, but not limited to message-themed sermon bumpers, ministry moments, sermon topics, testimonies and faith stories
- Generate shot lists, story development, scriptwriting, and storyboards, as well as all other aspects of pre- and post-production
- Ensure consistent branding and messaging in print, media, and social venues
- Provide all videos in multiple formats for use in worship environment, social media, and web
- Recruit and develop volunteers to serve on a photo / video team
- Maintain video/photo archive of faith family life

### Requirements:

- Have an active church membership, and show evidence of a Christian character
- Have an excitement and commitment to the purpose and approach of Bethany Lutheran Church
- Be a team-player who can work effectively with other members of the church staff
- Experience in video production and graphic design
- Ability to extract compelling elements from raw video footage
- Able to manage multiple projects simultaneously, pro-actively communicating with Director, ministry leader, and project participants
- Proficient in Microsoft Office, Adobe CC or Final Cut Pro
- Proficient in lighting techniques, audio capture, and color theory
- Strong writing, editing and proofreading skills

*Note: This job description is not intended to be all-inclusive. Employee may perform other related duties as assigned to meet the ongoing mission of the congregation.*